

**DEMCO**

# Alpha tv

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**5.300.000**

people watch Alpha for at  
least 1 minute



DEMCO

# Alpha tv

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**250.000**

unique users of Alpha Mobile Application



**1.100.000**

unique users of alphatv.gr

**f 73.000**

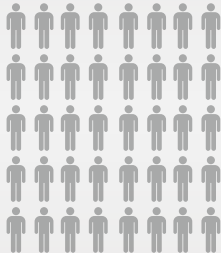
**t 37.000**



DEMCO

# myDirect

&



**10.000**

customers

- Total Client Satisfaction



# Mediterra Winery

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grape varieties



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lt wine per year



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bottles per year



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labels

# Mediterra Winery

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» **40**

years of operation

» over **100**

awards in international  
and local competitions

» **23**

countries export activity

# tospirto.net

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 3

years of operation

 90.000

unique users

 12.000

 2.000



# tospirto.net

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» 4.000.000

articles

» 15

theatrical festivals & children's  
theater shows with free admittance

» 40

actors that read fairytales for  
children

» 300

artist interviews

» 3

big concerts & 20 concerts for the  
METRO passengers





# Postcredit

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 over **4.500.000**

transactions

 **170.000**

credit cards

 over **500.000**

debit cards of the New TT Hellenic  
Postbank

 over **1.750.000**

outgoing calls towards card owners

 over **250.000**

incoming calls

# Panasonic

★ **No 1** ((☎))

brand in landline telephone sales  
in Greece

📍 over **1.200**

selling points in Greece

over **2.350**

products

**63%** →

TV sales  
increase  
in the  
first two  
quarters  
of 2012



Less than

**1%**

failure rate

# Prime

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» 70.000

clients

» 1.000

insurance brokers and  
independent associates



» 107.000

insurance contracts

★ No 3

insurance company in the  
Health & Life Sector

# KBI

internet services through satellite:

 **10.000**

clients worldwide

 **17**

countries

Channel broadcast:



National Greek channels satellite broadcast

 at least **100**

channels in different countries

# Alpha 989

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 **80.000**  
listeners per month



**f** **5.912**

**t** **1.495**



# Cosmoline

 11

hubs in Greece

 1

hub in London

 4

Datacenters

 30.000.000

voice minutes per month

 8.000.000

phone calls per month

 2.500.00

SMS per year

# Village Cinemas

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★ **No 1**

---

multiplex in Greece

★ **No 1** 

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3D screen in Greece

★ **No 1**

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Gold Class in Greece

# Village Cinemas

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**4.000.000**

tickets per year



**110.000**

unique users of Village Mobile  
Application



Distribution of the  
**TOP 5 Blockbuster**  
of all times



Production of the  
**Greek TOP 5 Blockbuster**  
of all times



**115.000**



**3.000**





**DEMCO**